City Of Martinsville

Southern Virginia Regional Housing Summit 2026



Rob Fincher

City Manager

Our City

The City serves as the heartbeat of the Martinsville and Henry County community providing residents City amenities at an affordable rate.

13,849	$71,500	5,711	$0.84
Population	Area Median Income	Total Households	Per $1.00 Tax Rate

We offer full-service municipal utilities, electric, water, sewer, and internet with the rates among the lowest in the region.

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Recent Developments



Fayette Street Lofts
25-Units Mixed Use Building



One Ellsworth Apartments
63-Unit Mixed Use Building



Aaron Mills
52-Unit Senior Community



51 Lester: Former American Plant 10
Redevelopment in progress.

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Our Need to Build Homes

Follow the Jobs

$131 Million in new investment and 402 new jobs have been announced in the Martinsville-Henry County region since January 2026.

Need for New Inventory

Only 4% of our homes are newly built, signaling strong demand for modern housing

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Build Here



100 Jackson Street: Former V.M. Draper Plant

In the process of using Brownfield Grant funds to clear the property for redevelopment.

12 Acres

City Owned

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Build Here





716 Barrows Mill Road

Primed for multi-family housing and a 5 minute drive from Patriot Centre Industrial Park.

1.81 Acres

City Owned

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Build Here



800 Garden Lane

Primed for multi-family housing, duplex, or town homes.

1.1 Acres

City Owned

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Build Here

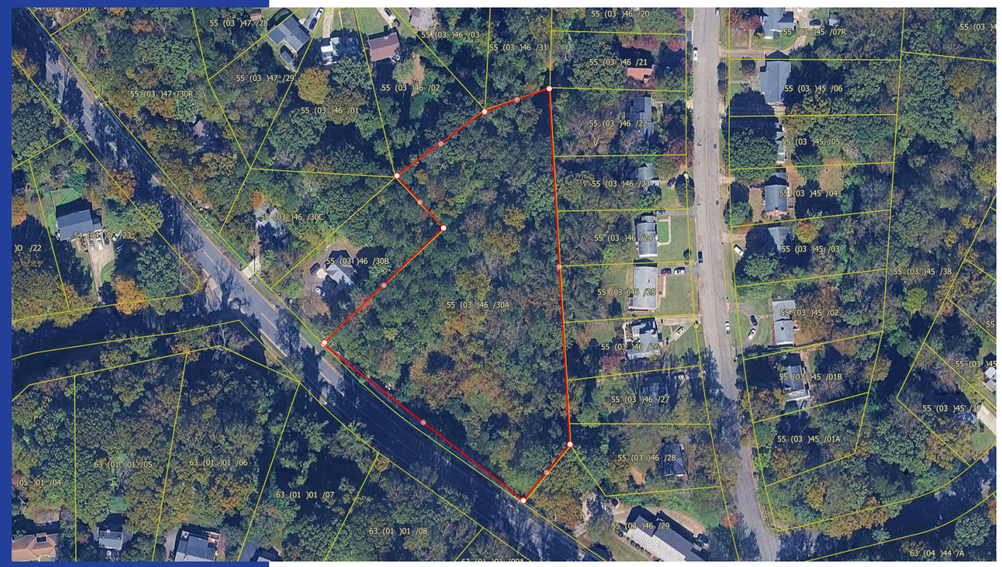


750 Indian Trail

750 & 763 Indian Trail

Two properties in residential area primed for multi-family development.

763 Indian Trail



3.2 & 3 Acres

City Owned & TACS Auction

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Build Ahead With Incentives

The City serves as the heartbeat of the Martinsville and Henry County community providing residents City amenities at an affordable rate.

Fee Waivers

Permit and water/sewer tap fee waivers to reduce upfront cost

Developer Friendly

Site plan/building reviews typically completed in less than a week.

Fiber Ready

MiNet fiber availability supporting high-speed connectivity citywide

Flexible Options

Duplexes and ADUs permitted in all residential districts. Entire City is listed as an 'opportunity' zone.

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Thank You
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