



## NEWS RELEASE | ECONOMIC DEVELOPMENT & TOURISM

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### **Danville Visitor Center Manager graduates Leadership Southside**

The Danville Office of Economic Development & Tourism (DOEDT) announced that Lisa Greer, Danville Visitor Center Manager, has graduated from the Danville Pittsylvania Chamber of Commerce’s Leadership Southside program as part of the 34th cohort.

Over a 10-month period, 54 participants strengthened their leadership skills while building meaningful connections to better lead within their organizations and across the region.

Graduates were recognized during the Chamber’s Annual Awards Banquet on June 11, 2026, held at the Institute for Advanced Learning and Research.

“Leadership Southside was a transformative experience for me,” said Lisa Greer. “It refined my perspective and helped me grow both personally and professionally. Through the program, I gained a deeper understanding of how I collaborate with others and how to be a more effective teammate. The curriculum combined valuable workshops, case studies, and meaningful time with mentors and coaches. Building connections with peers from a wide range of industries was one of the most rewarding aspects of the experience.”

Kelvin Perry, DOEDT Assistant Director, praised Greer’s accomplishment and commitment to professional growth. “The City of Danville is proud to recognize Lisa for this achievement,” Perry said. “Investing in professional development strengthens our team and enhances our ability to serve the community.”

To learn more about the DOEDT staff, visit [www.discoverdanville.com](http://www.discoverdanville.com).

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