



## NEWS RELEASE | ECONOMIC DEVELOPMENT & TOURISM

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June 10, 2026

### **City of Danville launches small business survey to better understand local needs**

The Danville Office of Economic Development & Tourism (DOEDT) has launched a small business survey to better understand the needs, challenges, and opportunities facing local entrepreneurs. Feedback gathered through the survey will help guide future programs, resources, and support offered by the City of Danville.

DOEDT interns, Temilade Agboola, Cori Brown, Ellie Harvey, and Genesis Hollingsworth, are leading the survey effort through their Partnership for Innovation internship, engaging directly with the local business community to gather meaningful input.

“We encourage local business owners to share their experiences and perspectives through this survey,” said Agboola. “During our time working with the community, we have had the opportunity to connect with several entrepreneurs who have been both insightful and welcoming. Their input has already been valuable, and this survey provides an opportunity to hear from even more voices across the city.”

Brown added, “This is a people-centered effort focused on elevating the voices of our local business community. We look forward to hearing directly from business owners and using their feedback to drive meaningful, informed action.”

The survey is open to all small-, women-, and/or minority-owned businesses in the City of Danville. Business owners are encouraged to participate by completing the survey here: <https://forms.office.com/r/6WguM9Pm8r>.

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#### **About the Danville Office of Economic Development & Tourism**

The Danville Office of Economic Development & Tourism drives the city’s growth by recruiting and retaining businesses, supporting small business development, and fostering a dynamic environment for investment. The office also promotes Danville as a vibrant destination, showcasing the region’s unique attractions, events, and visitor experiences. The DOEDT works to

strengthen the local economy and enhance quality of life for residents, businesses, and visitors alike. Learn more at [www.discoverdanville.com](http://www.discoverdanville.com).