

SOUTHERN VIRGINIA BUSINESS & PROCUREMENT EXPERIENCE

EVENT SPONSORSHIP OPPORTUNITIES!

Launch & Learn is the City of Danville and the Southern Virginia Region's premier small business experience, connecting entrepreneurs directly with the capital, procurement opportunities, and expert guidance needed to start and scale successfully.

This high-energy, action-focused event brings together:

- Aspiring entrepreneurs
- Growth-stage small businesses
- Established companies pursuing contracts
- Financial institutions and capital providers

Sponsors will gain access to a highly targeted business audience:

- Entrepreneurs and founders
- Decision-makers and business owners
- Companies seeking capital and financing
- Businesses pursuing government and institutional contracts
- Growth-oriented small businesses in the Danville region

PRESENTING SPONSOR — \$5,000

- Event named: Launch & Learn presented by [Sponsor Name]
- Premier logo placement on all marketing materials
- Recognition in press releases and media outreach
- Opportunity to provide welcome remarks from main stage
- Priority booth placement in high-traffic area
- On-Site Visibility
- Premium signage placement at event
- Verbal recognition during main program
- Social media spotlight posts

GROWTH SPONSOR — \$2,500

- Prominent logo placement on event materials
- Recognition on website
- Featured social media recognition
- Event Presence
- Prime resource table placement
- Recognition during main stage program
- Option to sponsor a breakout or learning session

ACTIVATION SPONSOR — \$1,000

- Logo placement on marketing materials
- Recognition on event website
- One dedicated social media mention
- Recognition during main stage program

SMALL BUSINESS CHAMPION — \$500

- Logo on event website
- Group sponsor recognition signage
- Recognition during main stage program

Small Business Growth Prize Sponsor — \$1,000

Position your organization as a direct investor in local business success.

Sponsor provides or funds:

\$1,000 small business grant OR Equivalent high-value business service package

Recognition includes:

- Named sponsor of the Growth Grand Prize
- On-stage recognition during prize announcement
- Dedicated social media spotlight
- Logo featured in Passport Challenge materials
- Premium brand association with business success

Why partner with launch & learn

- Entrepreneurial growth in Danville and the Southern Virginia Region
- Small business success and job creation
- Access to emerging and scaling companies
- Community economic vitality
- High-impact business support initiatives

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