



NEWS RELEASE | ECONOMIC DEVELOPMENT & TOURISM

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City to host Small Business Council focus group sessions

The Danville Office of Economic Development & Tourism (DOEDT) will host a series of focus group interest meetings as the first step toward establishing a Small Business Council designed to better support and represent the city's small business community.

The Small Business Council will serve as a collaborative space for local business owners and entrepreneurs to share insights, identify challenges, and provide direct feedback to the DOEDT. Input gathered through the focus groups will help inform the development of future programs and resources, improve access to capital and commercial space, and guide City policies that impact small businesses across Danville.

DOEDT Project Manager, Samantha Bagbey, stated, "We are excited for this opportunity to hear directly from our business community and gain a better understanding of the needs across every business district, demographic, and experience level. This effort is about ensuring that future initiatives are shaped by the voices of those doing business in our community every day."

The DOEDT will host a virtual information session on Friday, March 6, from 12 - 1 pm. An official kick-off meeting and facilitated discussion will follow on Monday, March 16, from 5:30 - 8 pm.

Interested business owners can register online at <https://forms.office.com/r/L3WmScLPvR>

This initiative is offered in collaboration with the Partnership for Inclusive Innovation (PIN), based at Georgia Tech.

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About the Danville Office of Economic Development & Tourism

The Danville Office of Economic Development & Tourism drives the city's growth by recruiting and retaining businesses, supporting small business development, and fostering a dynamic environment for investment. The office also promotes Danville as a vibrant destination,

showcasing the region's unique attractions, events, and visitor experiences. The DOEDT works to strengthen the local economy and enhance quality of life for residents, businesses, and visitors alike. Learn more at www.discoverdanville.com.