



NEWS RELEASE | ECONOMIC DEVELOPMENT & TOURISM

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City celebrates graduation of seven small businesses from financial literacy workshop

The Danville Office of Economic Development & Tourism (DOEDT) celebrated the graduation of seven small businesses from the financial literacy workshop, Money Made Simple, on Tuesday, February 24, 2026.

This training, in partnership with the Longwood Small Business Development Center (SBDC), covered several key indicators of financial performance such as net profit, operating cash flow, working capital, and return on assets, including basic training in the QuickBooks accounting program. Michael Scales, Longwood SBDC Business Analyst, led the course.

Upon completion, each participant will receive a free one-year subscription to QuickBooks and a one-on-one consultation session with a QuickBooks expert. Participating businesses were located within city limits and had an active business license registered with the City of Danville.

Samantha Bagbey, DOEDT Project Manager, said, "Supporting our small businesses, whether through hands-on trainings, face-to-face visits, or access to local resources is a meaningful mission in the City of Danville. We are proud to celebrate the graduation of these businesses and the commitment they've shown to strengthening their financial future."

Participating businesses include Bigbearswife.com, DanVa PLLC, Danville Retreats, God's Storehouse, Security Alliance, The Motley Consulting Group, LLC, and Your Smart Electric.

Averett Thompson of Your Smart Electric reflected, "As a business owner, I gained a deeper understanding of how important it is to communicate, plan, and stay intentional about every aspect of financial decision-making. They created an environment where I felt comfortable asking questions and engaging in open dialogue about business and financial growth."

In total, 53 businesses have participated in this financial literacy program since 2023.

Click here to learn more about upcoming workshops and resources for small businesses:
<https://www.discoverdanville.com/discover-danville-va-for-your-business-resources/>



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About the Danville Office of Economic Development & Tourism

The Danville Office of Economic Development & Tourism drives the city's growth by recruiting and retaining businesses, supporting small business development, and fostering a dynamic environment for investment. The office also promotes Danville as a vibrant destination, showcasing the region's unique attractions, events, and visitor experiences. The DOEDT works to strengthen the local economy and enhance quality of life for residents, businesses, and visitors alike. Learn more at www.discoverdanville.com.