

IMPACT WITHOUT LIMITS

**STORIES
OF HOME**

SoVa Regional Housing Summit

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Engagement



HOMES OVER HOUSES

Over the years, our housing projects have delivered more than just new buildings. Each development, whether single-family homes or apartments, has helped people find their place and build a future here in Martinsville.

Our greatest asset is our people, citizens and business owners alike. By providing quality housing, you unlock their potential and open doors to limitless opportunities



BUILDING STORIES



Chief Tassel

Opened in 2022, the Chief Tassel Building has created new opportunities for young residents to rent their first apartment and establish roots in Uptown Martinsville.



Fayette Street Lofts

Opened in 2024, the Fayette Street Lofts not only provide housing but also house businesses that are directly connected to the lofts' residents and the Uptown community.



Five Points Neighborhood

The Five Points neighborhood, unveiled in 2022 at the Uptown Martinsville gateway, is a revitalization project that added affordable cottages and townhomes to strengthen the city's housing stock and attract new residents.

CHIEF TASSEL: FIRST STEPS



Myiah Terry

“I couldn’t find a place that matched the aesthetic until I found the Chief Tassel building.”

FAYETTE STREET LOFTS: TWO FOR ONE



Rosy Sanchez

“This opportunity to move here in Uptown has helped me stay connected with my loyal customers while finding new ones.”

FIVE POINTS: BUILT ON DREAMS



Elena Crandall

“I didn’t care if I knew anyone here. I was just so excited that we were moving into a house and a much better environment. Now that we’re here, I like it and I love making it feel like home.”

THE STORY CONTINUES: BUILDING A CITY WITHOUT LIMITS

