Patrick County, VA Housing Summit 2025

JAMES HOUCHINS

DIRECTOR OF ECONOMIC DEVELOPMENT & TOURISM

Overview Snapshot

Population: 17,109

▶ 65 and Older: 29.69%

► Households: 7,686

► Income:

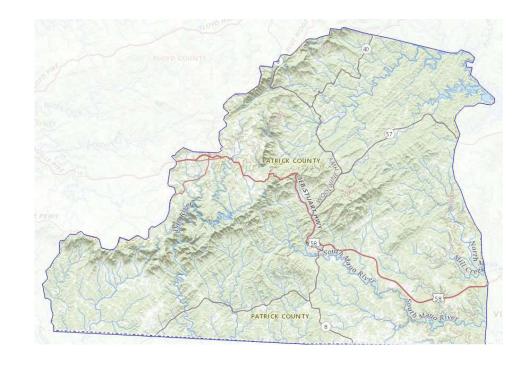
Average HH: \$90,009

Median HH: \$57,935

Per Capita: \$41,287

> 486 mi²

Primarily rural, with mountains, farms, and natural scenery widely accessible



Residential Development

- Mayo River Apartments
 - Six 45-foot-tall apartment buildings
 - ▶ 12 units, 3 floors each
 - > 72 total apartments
 - Will be located along the Mayo River Rail Trail
 - Early planning stage



Snapshot of Housing Need

- Major Housing Needs
 - More affordable rental housing for low to moderate income households, particularly units of smaller size (1-2 bedrooms)
 - ▶ The Fair Market Rent price for a 2-bedroom home increased 14% from 2023 to 2024.
 - More subsidized housing/housing assistance vouchers because supply is very limited
 - Housing that accommodates older residents and those on fixed incomes (senior housing, accessible units, lower maintenance/utility cost housing)
 - Better matching of housing supply to demand in terms of types (rentals vs owned, single-family vs multi-unit) and size
 - ▶ Inventory of homes for sale is low in absolute terms, especially in small home sizes, and listings are sparse.

Land/Buildings Available

- Blue Ridge Motel
 - Under Contract
 - ► Acreage: 24.42
 - Right on Route 58. Close proximity to Blue Ridge Parkway, Floyd and Carroll Counties.
 - ▶ 16,000+ ft². 19 updated rooms.



► Route 58/Poplar Drive Property

► Listed price: \$495,000

Acreage: 20.21

Right of Route 58. Access to PSA. Within Enterprise Zone. Adjacent to Rich Creek Corporate Park.



Land/Buildings Available

- Route 58/Spring Road Property
 - ► Listed price: \$850,000
 - Acreage: 15.2739
 - Right on Route 58. Access to PSA. Within Enterprise Zone.



- Landmark Drive Property
 - Privately Owned
 - Acreage: 15.5452
 - Access to PSA. Within Enterprise Zone. Within Town of Stuart limits.



Land/Buildings Available

- Laurel Court Property
 - Privately Owned
 - Acreage: 7.474
 - Land was graded for additional townhouses. Located in the Town of Stuart. Access to PSA. Close proximity to Stuart Elementary School.



- Route 58/Martin Farm Road Property
 - ▶ Listed price: \$195,900
 - Acreage: 4.74
 - Right on Route 58. Access to PSA. Within Enterprise Zone. Highly motivated seller.



Incentives Available for Development

- Virginia Enterprise Zone Program (VEZ) Grants
 - Real Property Investment Grant (RPIG): for rehabilitation, expansion, or new construction of commercial, industrial, or mixed-use property within an Enterprise Zone
- Patrick County + Town of Stuart Joint Enterprise Zone
 - Provide assistance through grants, waivers, and tax credits to help new or expanding businesses reduce costs, which could apply when a housing development qualifies under mixed-use or business components
 - Rehabilitated Real Estate Tax Exemption
 - Transfer Station Tipping Fee Reduction
 - Accelerated Local Permitting
 - ► Town of Stuart: Water/Sewer Hookup Fee Reduction or Waiver; Waiver of Deposit for Water/Sewer/Trash Pickup

Incentives Available for Development

- Façade Grant Incentive Program
 - Available to qualifying commercial, industrial, and mixed-use developments in Patrick County
 - Project does not need to be within the County's Enterprise Zone
 - Applicants are eligible for a maximum of \$5,000 or one-half (50%) of the total façade renovation construction cost.
 - Funds will be reimbursed only upon receiving verifiable receipts of construction costs, proof of payment, and a photograph or visit to the completed project.
 - ► A full application and program guidelines can be found on our website at: https://www.co.patrick.va.us/174/Economic-Development

Thank You

