



FOR IMMEDIATE RELEASE

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The Bee Hotel Named *Hotel of the Year* at the Virginia Restaurant, Lodging & Travel Association's Ordinary Awards

Danville, VA — The Bee Hotel, a boutique property located in the heart of Danville, Virginia, has been awarded *Hotel of the Year* at the Virginia Restaurant, Lodging & Travel Association's (VRLTA) prestigious **Ordinary Awards**. This recognition celebrates the hotel's excellence in guest experience, community involvement, and commitment to developing the next generation of hospitality leaders.

As the **first boutique hotel in Danville**, The Bee has been a cornerstone of the city's economic development efforts and the ongoing revitalization of the River District. The property brings new life to two historic buildings on South Union Street, once home to the *Danville Register* and the *Danville Bee* newspapers that merged in 1989. The hotel's name and spirit honor this shared legacy of storytelling while offering modern hospitality in a vibrant downtown setting.

"We are honored to be recognized as *Hotel of the Year* by VRLTA," said **Madison Eades, General Manager of The Bee Hotel**. "This award is a reflection of the passion and dedication of our entire team. At The Bee, we strive not only to provide exceptional hospitality to our guests but also to invest in our employees and our community. That balance is at the heart of who we are."

The Bee Hotel distinguishes itself with a culture of learning and giving. The leadership team hosts monthly *Lunch & Learn* sessions to foster professional skill development and team building. Beyond the hotel walls, The Bee is a consistent supporter of local organizations, partnering on initiatives that strengthen Danville's growth and vibrancy.

The Bee is part of the **Danville Hotel Collection**, which also includes **The Holbrook Hotel** and **The Laurel**, a highly anticipated property set to open in late 2025. Together, the collection is helping redefine hospitality in Southern Virginia by blending historic preservation, modern comfort, and community connection.

Presented annually, VRLTA's Ordinary Awards spotlight the best in Virginia's hospitality and tourism industry. Winning *Hotel of the Year* underscores The Bee's role as both a premier destination for travelers and a trusted community partner.

To celebrate this exciting recognition, **The Bee Hotel is offering a special "Thankful Rate" staycation** for the local community. Guests can enjoy a **15% discount on October and November stays**, valid through **October 31**, as a way of saying thank you to the hotel's loyal supporters and hometown guests.

For more information or to book your stay, visit www.danvillebeehotel.com.

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