



NEWS RELEASE

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Wednesday, September 3, 2025

City to host fourth annual Southern Virginia Regional Housing Summit

The City of Danville will host the fourth annual Southern Virginia Regional Housing Summit on Thursday, Oct. 9, from 8:30 a.m. to 3:30 p.m. at [the Institute for Advanced Learning and Research Conference Center](#), 150 Slayton Avenue, Danville.

The summit connects developers, builders, contractors, realtors, architects, financial representatives, local officials, and community advocates to explore new residential development opportunities across the region, including Halifax, Henry, Patrick, and Pittsylvania counties, as well as Danville and Martinsville cities.

Attendees will learn about funding options at the local, state, and federal levels, hear from a panel highlighting ongoing and completed housing projects, and visit an exhibit hall highlighting regional resources. Participating localities will provide details on available single- and multifamily development sites.

“The Southern Virginia Regional Housing Summit is a valuable resource for professionals in residential development, including developers, local officials, and housing staff, suppliers, housing organizations, and economic developers,” said Susan McCulloch, Division Director of Housing and Development, City of Danville. “Past attendees have launched projects now in planning or construction. This event continues to support the City and our regional partners in meeting housing demand. We look forward to a productive day of collaboration with our regional partners.”

Tammy Neale, CEO of Virginia Housing, will be the keynote speaker. Since her appointment in March 2024, Neale has led Virginia Housing's daily operations and strategic initiatives, playing a central role in advancing affordable housing across the Commonwealth.

"I applaud Southern Virginia's commitment to elevating housing through their fourth annual housing summit," Neale said. "Meeting today's housing needs requires innovation and adaptability, and Virginia Housing looks forward to continuing our work together to break down barriers and reimagine solutions to meet the ever-changing housing landscape."

Ken Danter, CEO of Economic Development Strategies, LLC and Sejal Naik, Deputy Chief Economist of the Virginia Association of Realtors, will also deliver presentations.

"Nearly five years ago, localities in the Southern Virginia Region began collaborating on ways to address housing needs to support industry growth," said Southern Virginia Regional Alliance Executive Director Linda Green. "By sharing studies, ideas and opportunities, the localities built a strong foundation that now supports the fourth year of a regional housing summit, hosted by the City of Danville. The housing summits and significant collaboration have led to real progress like developers recognizing the demand and building new housing developments in Danville, Halifax, Axton, and Altavista to highlight a few. In addition, we have seen the development of incredible tools like Danville's [Housing Navigator](#) story-map that tracks demand, construction, and services."

Last year's event was supported by 29 sponsors, with over 220 community partners in attendance. The event highlighted housing needs, current projects, and successful developments, including:

- Fieldale School Apartments in Fieldale, Virginia, featuring 23 apartments in the former Fieldale Elementary in Fieldale, Virginia, an adaptive reuse project by John Garland of Historic Collective.
- School Drive Apartments in Collinsville, Virginia, in Henry County featuring 39 apartment homes in the former John Redd Elementary, developed by John Garland of Historic Collective.
- Fayette Street Lofts in Martinsville, Virginia, featuring 25 studio lofts in the former medical school building in Uptown Martinsville, developed by John Garland of Historic Collective.
- Coming soon – 63 apartments at One Ellsworth, the former BB&T bank building in Uptown Martinsville, redeveloped by John Garland of Historic Collective.

- The View at Franklin, 105 market-rate, garden-style, walk-up apartments on East Franklin Turnpike in Danville, built from the ground up by Colin Wolfe of The View at Franklin, LLC.

Sponsors to date include Virginia Housing; Dewberry; the Lester Group; Dan River Region Realtors Association; the Martinsville, Henry, Patrick County Association of Realtors; Danville Neighborhood Development Association; LE&D Professionals; Locus Community Focused Capital; the Institute for Advanced Learning & Research; Southern Virginia Regional Alliance; Wilkins & Company; Talbert Building Supply; Hometown Holdings; Halifax IDA; Chandler Concrete; Danville Area Chamber of Commerce; and First National Bank.

For more information and to register, visit <https://Southern-Virginia-Regional-Housing-Summit-2025.eventbrite.com>

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