

Commonwealth of Virginia Office of Governor Glenn Youngkin

FOR IMMEDIATE RELEASE · July 25, 2025

CONTACTS: Office of the Governor Contact: Peter Finocchio Peter.Finocchio@governor.virginia.gov

Virginia Department of Housing and Community Development Contact: Todd Weinstein Todd.Weinstein@dhcd.virginia.gov

Governor Glenn Youngkin Announces \$5.4 million in Grants to Revitalize Downtown Development

Funding will support job growth, business expansion, and community revitalization across the Commonwealth

RICHMOND, VA — Governor Glenn Youngkin announced \$5.4 million in grant awards to Virginia communities to support 30 local projects that revitalize historic commercial districts, transform vacant structures, expand small businesses, and bolster local economies. The funding will enhance communities, create or expand 19 businesses, generate 142 new jobs, and leverage more than \$17.6 million in additional public and private investments.

"We are thrilled to partner with business and community leaders to launch projects that will create jobs and strengthen these historic downtowns," said Governor Glenn Youngkin. "I look forward to seeing these projects create opportunity and prosperity for the Virginia communities that make our state the best place to live, work, raise a family, and do business." Grant awards include over \$4.5 million in Industrial Revitalization Funds for 8 projects across the Commonwealth, \$570,000 in Virginia Main Street grants to 17 communities, and \$325,000 in Community Business Launch grants for 5 projects.

"These community grants enable Virginia to deliver targeted support for local economic development priorities," said Secretary of Commerce and Trade Juan Pablo Segura. "The investments will foster local revitalization efforts, offer innovative solutions, drive economic development, and build stronger communities across the Commonwealth."

IRF Awardees				
Locality/Organization	Project Name	Recommend Amount		
Town of Luray	15 Campbell Street	\$1,000,000		
City of Roanoke EDA	The Foundry	\$1,000,000		
City of Petersburg	Former Travel Inn	\$750,000		
City of Danville	Five Forks	\$600,000		
Town of Blackstone	Dillard Crawley Building	\$475,000		
Town of Grundy	Richardson Building Restoration Project	\$300,000		
Town of Bluefield	Restoring Downtown Bluefield	\$245,000		
Town of Hillsville	707 North Main Revitalization	\$188,500		
	Total:	\$4,558,500		

Applicant	Project Name	Recommend
		Award
Winchester Main Street	Taylor Pavilion and Alleyway Restoration Project	\$75,000
Believe in Bristol	Bristol Façade and Public Improvement 2026	\$75,000
Harrisonburg Downtown	Harrisonburg History Trail	\$59,000
Renaissance	fiamsonourg mistory man	
Onancock Main Street	Retain, Recruit, Revitalize	\$50,000
St Paul Tomorrow	Fresh Facades: Main Street Makeover	\$50,000
Historic Downtown Clarksville	Interior Improvement	\$50,000
Destination Downtown South Boston	Keep Entrepreneurs Program	\$50,000
Farmville Downtown Partnership	Façade Grant 2.0	\$25,000
Uptown Partnership	Façade Boost: Building Business from the Outside In	\$25,000
	Total:	\$459,000

VMS Community Vitality Grants				
Applicant	Project Name	Recommend Amount		
Town of Occoquan	Mill Street Pocket Park	\$15,000		
Urbanna Beautification, Inc.	Urbanna Main Street Wayfinding Signs	\$15,000		
Downtown Front Royal, Inc.	Historic Main Street Gateway Signage	\$15,000		
Town of Crewe	Downtown Wayfinding Signage	\$15,000		
Downtown Crozet Initiative, Inc.	Downtown Crozet Branding and Wayfinding Plan	\$15,000		
Town of Hillsville	Wayfinding 2026	\$15,000		
Clifton Forge Main Street	Town Branding Project	\$14,500		
Town of Lovettsville	Directional Signage	\$9 ,750		
	Total:	\$114,250		

Community Business Launch Grants				
Locality/Organization	Project Name		Recommend Amount	
Believe in Bristol	Believe in Bristol E-Grant 2026		\$100,000	
Town of Mount Jackson	MJ5: The Nest		\$75,000	
Altavista on Track	Fire Up Altavista		\$50,000	
Dickenson County Board of Supervisors	Dickenson Co Community Launch Program		\$50,000	
Waynesboro Economic Development Authority	Grow Waynesboro: Rockfish Gateway 2026		\$50,000	
	·	Total:	\$325,000	

Since 1985, the Virginia Department of Housing and Community Development (DHCD) has been providing assistance to localities engaged in downtown commercial district revitalization through the Virginia Main Street Program. The Industrial Revitalization Fund leverages local and private resources to achieve marketdriven redevelopment of vacant and deteriorated industrial and commercial properties. In addition, DHCD administers Community Business Launch to support small business creation and fill vacancies in historic downtown districts and commercial corridors.

###