



## News Release

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### **Economic Development & Tourism Team Grows**

The Danville Office of Economic Development & Tourism has expanded its staff to meet the needs of a rapidly growing city.

Kelvin Perry was promoted to assistant director of Economic Development & Tourism in April. In this role, Perry oversees the existing business retention and expansion program, coordinates incentive and support efforts with local, regional, and state economic development organizations, oversees capital projects, and serves as liaison for the Industrial Development Authority (IDA) of Danville. He joined the team in 2017 as project manager.

Lisa Greer was hired as the Danville Visitor Center manager in April. Greer is responsible for managing the tourism information center and overseeing staff's ongoing training and development. She was previously employed by Daly Seven Inc, as the hotel general manager.

Hannah Barker joined the team as marketing and communications coordinator in August. She writes and edits news releases, website content, and social media content to stimulate economic growth for the region. Barker is also responsible for maintaining the inventory of industrial and commercial properties. She has experience in marketing at local nonprofits, God's Storehouse, and the Center for Early Success.

Samantha Bagbey stepped into her role as project manager in November. Bagbey previously was employed as the executive director of the Roxboro Chamber of Commerce in North Carolina. As project manager, Bagbey provides support to the local small business community through technical and financial programming and also assists in the redevelopment of historic districts within the city limits, including the River District, North Main Hill, the Old West End (Five Forks), and Schoolfield District.



## City of Danville

### Office of Economic Development & Tourism

Vanessa Wise and Lesly Martin joined the team as travel counselors at the Danville Visitor Center. They assist and greet the traveling public, support Visitor Center operations, and interact with tourism partners.

“We are thrilled to welcome new members to the Danville Office of Economic Development & Tourism team, in addition to celebrating the promotion of a colleague,” said Corrie Bobe, director of Economic Development & Tourism. “This increased capacity will allow the department to increase programming and support provided to the local business community and also enhance our engagement with the traveling public.”

To learn more about the team, visit [www.discoverdanville.com](http://www.discoverdanville.com).

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#### **About the Office of Economic Development & Tourism**

The Danville Office of Economic Development & Tourism recruits and retains businesses for the Danville area. The office provides information on available sites and buildings, incentives and other financial resources and offers a website designed for the business community: [www.discoverdanville.com](http://www.discoverdanville.com).

The Danville Visitor Center serves as the gateway and information center for Danville and Pittsylvania County, as well as the entire Southern Virginia region. Its primary goal is to educate travelers about offerings in the region and the state. Knowledgeable staff are available to assist visitors and provide access to hundreds of flyers and maps for area attractions. This facility is located at 645 River Park Drive.