



News Release

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Tuesday, June 20, 2023

City offering small business support grants

The Danville Office of Economic Development & Tourism has launched a new round of support grants to assist small businesses with expansion and marketing and ecommerce efforts.

Restaurants can apply for payment or reimbursement of up to \$25,000 for the purchase of items or services to enhance outdoor seating, curbside pick-up, or take-out options. Businesses can also apply for payment or reimbursement of up to \$3,000 to be used toward paid marketing efforts and ecommerce upgrades.

“These grants are another way to assist our local businesses to build their capacity to attract and retain customers,” said Kelvin Perry, assistant director of the Danville Office of Economic Development and Tourism. “We are pleased to offer these programs to be part of their growth and expansion plans.”

The grant programs are funded through the city's American Rescue Plan Act (ARPA) allocation. Qualifying expenses for the small business expansion and assistance include shelters, tents, awnings, furniture, signage, fencing, construction costs, heating lamps, outdoor cooling systems, etc. Qualifying expenses for the small business marketing and ecommerce grant include website development or upgrades, online shopping carts, advertising, design services, promotional materials, etc.

To qualify, businesses must be located within the city limits, have an active business license, be current on taxes and utilities, and cannot have outstanding code violations.

All funds are either reimbursed or paid directly to the vendor. To apply, use this link:
<https://www.discoverdanville.com/business-support/financing-resources/>

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