

SOUTHERN VIRGINIA REGIONAL HOUSING SUMMIT

DANVILLE • FRANKLIN • HALIFAX • MARTINSVILLE • PATRICK • PITTSYLVANIA

August 18, 2022 & Friday, August 19, 2022

Institute for Advanced Learning and Research, Danville, Virginia

Promoting New Residential Housing Opportunities in Southern Virginia

Agenda

Thursday, August 18, 2022

8:30 AM Registration, Continental Breakfast, & Networking

9:15 AM Welcome

9:30 AM Overview of Regional Housing Data

Linda Green, Executive Director, Southern Virginia Regional Alliance

9:45 AM Case Study: Danville Housing Demand Study

Ken Danter, President, Danter Economics

10:15 AM Questions & Answers

10:30 AM Regional Opportunities for Development

Each locality within the region will highlight a targeted property and the type of development they would like to see on the site. During a break, developers can sign up for a one-on-one/match-making session with that locality at the end of the event to discuss their interest in the project.

10:30 AM Danville

10:45 AM Pittsylvania County

11:00 AM Martinsville

11:15 AM Patrick County

11:30 AM Franklin County

11:45 AM Halifax County

12:00 PM Questions & Answers

12:15 PM Morning Wrap Up

12:30 PM Luncheon with Guest Speaker: Ryan Price, Chief Economist, Virginia Realtors Association

- 2:00 PM Housing Resources and Incentives Panel
- Local and Regional Representatives
- Regional: Sean Campbell, Housing Programs Director, West Piedmont Planning District Council
 - Regional: Jeff Sadler, Principal, Complete Community Economies LLC
- 2:45 PM Housing Resources and Incentives Panel
- State and Federal Representatives
- State: Chris Thompson, Director of Strategic Housing, VA Housing
 - State: Tory McGowan, Program Manager, Real Estate Office, Virginia Department of Housing & Community Development
 - Federal: Jeanie Barbrow, Single Family Housing Program Director, USDA
- 3:30 PM Break
- 3:45 PM Financing Options Panel
- Mike Urban, Director of Homeownership Lending, VA Housing
 - Erik Wishneff, CEO, Brian Wishneff Associates
- 4:30 PM Exhibit Hall and One-on-One/Match-Making Sessions between
- Developers and Localities to Discuss Interest in Projects
- 5:00 PM Networking Reception
- 6:30 PM Conclusion

Friday, August 19, 2022

- 9:00 AM Site Tours

For more information, contact the Danville Office of Economic Development & Tourism at 434-793-1753.