



NEWS RELEASE

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For Immediate Release

June 1, 2022

BUSINESS APPRECIATION DAY TO BE CELEBRATED ON JUNE 2ND

DANVILLE, Va. (June 1, 2022) – The Danville Pittsylvania County Chamber of Commerce, in collaboration with the Danville Office of Economic Development and Tourism, the Pittsylvania County Office of Economic Development, the River District Association, and the Black Business Collaborative will celebrate Business Appreciation Day on June 2, 2022.

Business Appreciation Day will celebrate our local businesses and manufacturers for choosing to locate and grow in the Danville Pittsylvania County region.

The event will be held on Thursday, June 2, 2022, from 5:00 p.m. to 7:00 p.m. at JTI Leaf Services located at 202 Stinson Drive. Mr. Jason El Koubi, the President and CEO of the Virginia Economic Development Partnership, is the guest speaker.

There currently are more than 3,100 employers in Danville and Pittsylvania County that provide jobs, contribute to our tax base, and support the amenities that improve our quality of life. With more than 39,000 people employed in Danville and Pittsylvania County, the region boasts a wide range of businesses including manufacturing, healthcare, retail, professional services, food services and restaurants, construction, finance, administrative, education, government, accommodations, recreation and entertainment, information technology, and agriculture.

The event is by invitation only. If you received an invitation, please RSVP to Kim Custer at Kim.Custer@discoverdanville.com.

About the Danville Pittsylvania Chamber of Commerce

The Danville Pittsylvania County Chamber of Commerce accelerates business growth by connecting its members to dynamic resources and networks. Its 550 members understand that a strong Chamber is a critical component of an innovative, profitable business community. The Chamber's number one goal is to help area businesses of all sizes to grow and prosper.

About the Danville and Pittsylvania County Offices of Economic Development

The primary mission of the Danville and Pittsylvania County Offices of Economic Development is to create an environment conducive for job creation, wealth creation, and quality of life improvements. Both offices achieve these goals through new business recruitment, business retention and expansion, and the facilitation of entrepreneurial endeavors, which all come together to enhance the economic well-being of the community.

About the River District Association

The River District Association (RDA), formerly the Downtown Danville Association, was formed in 1999 to coordinate efforts to revitalize the downtown Danville community. The RDA follows the Main Street model to coordinate the public-private partnerships required to revive the River District. This organization works with the City of Danville, area businesses, and institutions to develop programs and events to get the community working together; to market the area's unique assets; to get the district in top physical shape; and to attract and retain businesses.

About the Black Business Collaborative – Dan River Region

The Black Business Collaborative-Dan River Region which began in 2020, serves as the hub for black entrepreneurship in the Dan River Region and beyond by supporting economic development and wealth creation.

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