

# THANK YOU FOR SUBMITTING YOUR HOMETOWN BUSINESS HEROES

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## ADAM JONES - THE BRICK

Adam exemplifies business ethic and community support in everything he does. He promotes health and wellness throughout the community. The Brick has continued to serve customers staying open normal business hours and stocking masks and disinfectant sprays to try to help keep people in our community healthy and safe. His store is always impeccably clean, but he also adjusted his seating areas for shoe try ons to make sure people felt safe coming into the store to shop. He organizes races that would give back to the community through food at Thanksgiving and toys at Christmas. He even created the "Brick Broadcasts" to try and put a smile on our faces while we were stuck at home and to bring light to other small businesses who were trying to maintain operations throughout this pandemic. He also encouraged consumers to support other local businesses by creating a challenge, the COVID-19k, with a goal to run/walk a 19k and visit 19 small business within a week and make a purchase- the Brick could NOT count as one of the businesses. Throughout the pandemic, Adam continued to support other local businesses by visiting and making purchases, which he posted about and encouraged others to do. He posted words of support for local businesses that weren't able to open. And, as a thank you to medical personnel, he held a drawing to giveaway free shoes. He also provided educational tips for dealing with COVID-19 as new information became available. Adam was a remarkable leader throughout this pandemic. His love for his community was present daily and a stroll through the Brick's social media accounts will provide more support for recognizing him as someone that has gone above and beyond to support our community during this time. Danville is lucky to have Adam and the Brick.

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## BALLAD BREWING

A great community supporter! They supplied the protesters with free cold water, gatorades, and also snacks and fruits all week.

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## CHASTITY CURTIS - CHASTITY'S CAFE

Throughout the pandemic she has provided meals for hospital workers, police, churches, free meals for school age kids and to families in need. She created take-out family meal deals when she couldn't seat her customers. She is a giving and generous person with a heart of gold, that always is there to help anyone in need. Other businesses could model her approach finding ways to give back and show you care about the well being of the community you operate in! 5 stars!

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## CHRISTIE WALL

Christie Wall, Small business owner and proud community supporter, Christie created the Danville Small Business Task Force group on Facebook providing helpful resources, information, and a place for collaboration during the COVID-19 pandemic.

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## COREY WILLIAMS

Corey is constantly promoting and loving Danville! He has used his creativity to inspire and bring positivity during these times.

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## DANVILLE POLICE DEPARTMENT

Because they put their life on the line every day to keep us safe.

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## EVELYN RILEY

Evelyn works hard to provide the community of non-profits with the training and the programs they need. But, she goes one step above "doing her duty," she also listens with empathy and listens to the community in a profound way. We are fortunate to have her in our community connecting those who need to be connected and looking for the things that is needed.

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## HEARTLINE RESTAURANT

Serving good hot food, delivery service and doing things in community to help out.

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## JORDAN KEATTS

Jordan works as a Technician at Commonwealth Home Health Care headquartered in Danville, Va. He also volunteers with Cascade Community volunteer Fire Department, where he serves as a Lieutenant. Jordan has not missed a beat and has went above and beyond keeping our communities safe during these uncertain times.

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## JULIE BROWN - 2 WITCHES WINERY & BREWING CO.

This family owned businesses consistently goes above and beyond for every customer who walks in the doors! Julie has done an outstanding job promoting their business in creative and engaging ways. Their creative video helped to educate the public on how to be safe during the battle against COVID-19.

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## KRISTEN GUSLER - KG GRAPHICS

This business created #supportlocal campaigns and ran a t-shirt promotion (Shop Local) to help other local businesses during the pandemic. They gave the profits from each t-shirt sold to the business of the buyers choice providing people with an opportunity to help their favorite businesses in some small way while they were forced to be closed.

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## SANTANA'S RESTAURANT & GRILL

This nomination is on the behalf of the Men and Women of the Danville Fire Department.

Santana's on numerous occasions has delivered meals to our stations during the Pandemic free of charge. When our crews would stop by the restaurant for meals the employees of Santana's would never take any money for the meals. They were so appreciative of the Firefighters for being on the front lines during these difficult times. Santana's not only showed this kindness towards the Danville Fire Department but to every emergency service agency in this area as well as nurses working during the Pandemic. Santana's adapted their business to family meal deals for the community offering whole meals every night at a great price. This offered the community a place to safely stop and pick up a great meal for their family at a drive through operation. Santana's has gone above and beyond to help our community get through this pandemic. This was shown through their act of kindness toward emergency workers and nurses and providing meals at great prices. We thank Santana's for what they have done and think they should receive the Hometown Business Hero award.

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## THE MEREDITH GRAVELY SCHOOL OF DANCE

The Meredith Gravelly School of Dance provides a sense of family and community on a regular basis to hundreds of dancers and the community and has been doing so for over 40 years. With the pandemic, Meredith Gravelly's dance community was forced to give up so much, including the annual recital, which provides dancers an opportunity to showcase all of their hard work for family, friends, and the community. Throughout the pandemic, though heartbroken, Meredith Gravelly continued to provide a positive environment and encouraged dancers to continue taking care of themselves. The school posted TikTok challenges encouraging all dancers to stay engaged and continue to move their bodies. Dancers, friends, and family were to attempt the dances and post them to social media, which created a fun sense of community. As the pandemic continued, Meredith Gravelly continued to send out positive messages, though for once, the show won't go on. Recognizing this is especially hard for seniors that will not have a final recital, Meredith Gravelly posted senior spotlights for each senior to recognize their accomplishments. The Meredith Gravelly School of Dance supports is a supporter of our community and our youth and provides continued comfort and support during these uncertain times giving youth a sense of comfort and normalcy.

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## VAN'S MED TEC TRANSPORT

Back in late March when the COVID-19 pandemic first began causing businesses to close, the kind folks at Van's Med Tec, Chris and Audra Elliott and Mandi Jones, assisted Danville Pittsylvania County Habitat for Humanity partner families. They purchased over thirty (30) gift cards in the amount of \$20 each for DPC Habitat for Humanity partner families. They wanted to help these families because of the crisis situation that many were dealing with at that time. They have a passion for DPC Habitat and just wanted to help their neighbor! In donating the gift cards from Santana's they made it a challenge to other businesses to help out their neighbor during this difficult time.

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## RICHIE BARKER AT HARLOW FASTECH

Harlow Fastech only recently located in the Dan River Region, but they have already adopted the community as their own. During COVID-19, they used their manufacturing capabilities to produce hands-free door openers. Not only that, but they donated part of their proceeds to local nonprofits. We are lucky to have them here!

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## CYNTHIA TERRY - CHANGING LIVES COMMUNITY DEVELOPMENT CORPORATION

We Have been on the frontline during this Covid-19 Crisis providing Drive by/ Curbside pickup essential services to low to moderate income families, the Elderly, the homeless, and workers effected by Covid-19. Our non-profit has been giving away groceries, drinks, toilet paper, paper towels, cleaning supplies, and other essential items on a weekly basis.

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## DR. JEFF - DANVILLE FAMILY VET

Danville Family Vet is offering pet boarding at no cost for those directly affected by COVID-19. During a crisis, we must ensure that EVERYONE is safe [even our four-legged friends], and Danville Family Vet has done just that!

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## EMPLOYEES/MANAGEMENT OF CBN SECURE TECHNOLOGIES

CBN Secure Technologies, Inc. has made its home in Danville Virginia since 2008, providing Secure Driver's License and Identification Documents to millions of Americans every year. We could not do that without the heroism of our talented and dedicated employees that are our Danville family.

Which is why, when in the face of the pandemic it was imperative that CBN STI continue our critical essential services operations, we rapidly and proactively organized health-conscious workplace processes, behaviors, and support protocols for our staff. We sought ways to make it easy for our employees to alleviate some of the stress associated with the pandemic: supplying meals, offering transportation solutions, and making available additional support lines for mental health issues to name just a few. We have implemented processes to screen employees as they arrive at work, and we are providing masks and other PPE to ensure employees remain safe in their work environment as well as information on where they can receive testing if required. To date no CBN STI employee has had symptoms of or tested positive for COVID-19, a tribute to the processes employees have assisted in implementing and are following.

As the world health crisis evolved, it was of paramount importance to CBN STI to maintain 100% continuity of salaries and health insurance benefits for all staff, including those compelled to stay home and practice more stringent distancing due to potential underlying health concerns. We instituted regular updates from management and dialogue with employees to allay fears and concerns and instill confidence about their future. We shared data on progress regionally and nationally related to the health crisis, and together we continue to adapt our operations to the evolving needs of our Customers, our staff, and the community.

Through it all, our staff continues to deliver high-quality service to our State Customers, and to support our Customers' progress towards resumption of business processes through a detailed and cooperative planning approach.

It is, as always, the people who are the real heroes. We will get through this together, doing our parts by encouraging and supporting community consciousness and ensuring responsibility in all actions of our business and our staff.

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## ROBBIE WOODALL

Robbie is the crew chief of the Danville Life Saving Crew and has been on the front lines of Covid-19 since it all started. Robbie not only on the front lines running calls and transporting ill patients to hospitals but he has also donated and help serve meals to local health care workers. Robbie has gone above and beyond serving the Danville community and I can think of no better home town business hero

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## URW COMMUNITY FEDERAL CREDIT UNION

URW stayed open the entire COVID-19 shut down. URW is about “People helping people” and goes beyond the everyday service to members and reaches into the community. URW stepped up in any possible way to help their members through this pandemic. URW donated and served lunch to local health care employees, offered loan forgiveness for members who were currently unemployed and struggling to pay their bills, and gave away over \$5,000 in gift cards to health care providers to help pay for their groceries to ensure their families are taken care of while they were risking their lives for our families.

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