



News Release

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City assists businesses in conveying safe practices

As more retail stores and restaurants reopen, the City of Danville has designed a free marketing kit to help businesses communicate that they are opening safely to the public by taking the necessary precautions.

Beginning today, businesses in the city can pick up a COVID-19 "Standing Together, Six Feet Apart" campaign kit at any Danville Fire Department station.

All kits include:

- Two anti-slip floor decals to encourage social distancing.
- Two window clings to affix to entrances.
- One window decal featuring the "Standing Together, Six Feet Apart" logo.

"None of us have lived through a pandemic before, and we're all learning as we go," City Manager Ken Larking said today. "In Danville, we want to assist local businesses in communicating that they are providing the safest environment not only for their customers but for their employees. By standing six feet apart, wearing a mask when in close quarters amongst large crowds, and continuing to wash our hands thoroughly, we are supporting a faster recovery for our economy and better health for our neighbors."

Pittsylvania County will be distributing the materials to businesses in the county.

Also available for businesses as they reopen is a free webinar hosted by the Danville Pittsylvania County Chamber of Commerce outlining best practices. The webinar is available on www.discoverdanville.com/covid-19-resources/ under the recorded webinars.

"There are new recommendations being introduced almost every week by the state and the Department of Health," said Alexis Ehrhardt, president and CEO of the Danville



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Pittsylvania County Chamber of Commerce. “We archived this webinar because these are the basic best practices that will not be changing any time soon. Think of this as a checklist to use as you plan to welcome back all your customers and employees.”

The “Standing Together, Six Feet Apart” awareness campaign was created in partnership with the City of Danville, Pittsylvania County, the Danville Health Department, the Danville Pittsylvania County Chamber of Commerce and Danville Regional Foundation to provide information and encouragement to the community as local establishments are reopened.

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