CITY OF DANVILLE, VIRGINIA Office of Economic Development

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For Immediate Release

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~ 316 Cibo To Open Downtown~

DANVILLE – Agostino and Brandi Pugliese announced plans today to open 316 Cibo, a fast and casual concept similar to Panera Bread, in the former Bronx Boy Bagels space located at 316 Main Street in the heart of the Downtown Historic District. The new restaurant plans to open early spring of 2011 and operate Monday through Saturday from 7:00am – 4:00pm. The menu will feature breakfast and lunch items such as breakfast sandwiches, pastries, fresh fruit parfaits, paninis, wraps, soups and salads. The building will also have WiFi capabilities.

Agostino has been working in the restaurant business since he was fifteen (15) years old when he and his family moved to Danville to open Ruffino's in Piedmont Mall. The food and beverage experience he acquired in his early years served him well as he now operates Dell'Anno's Pizzeria in Brosville Station and Katie's Pretzels in Piedmont Mall.

Expanding into the Downtown Historic District is a dream come true for Agostino and his wife Brandi as they both share a passion for the character of downtowns. "My wife and I love downtowns and historic buildings," commented Pugliese. "We are extremely excited about opening our third restaurant in the Downtown Historic District and hope that we can inspire other new businesses to locate in a district that is currently undergoing a true revitalization effort."

Working with the City of Danville Office of Economic Development, the Pugliese's qualified for a Downtown Development Enhancement Grant which gives funds to targeted new businesses to locate within the Downtown or the Tobacco Warehouse Historic Districts. "It is a very exciting time for downtown," said Anne Moore-Sparks, Project Manager for the Office of Economic Development. "I am deeply appreciative for the Pugliese's investment in downtown. Their passion for the district as well as their past successes and experience in the restaurant business will be a welcome addition to the district."

This press release is the 3rd announcement in the past month regarding new downtown investments. On December 2, the City welcomed Missy Bello to the district and announced the expansion of Amburn & Co. Salon and Spa on Main. On December 15, the City announced the opening of Jake's On Main, an upscale and trendy restaurant that will locate in the former Purple Onion location at 215 Main Street and now the announcement of 316 Cibo - a second new restaurant for downtown Danville. Additional downtown announcements to come!