

## **Anne Moore-Sparks, Project Manager**

Anne Moore-Sparks was born and raised in Danville, VA. After graduating from George Washington High School in 1983 she attended Radford University where she played on the varsity tennis team and majored in Sports Medicine and Physical Therapy. While at Radford University, Anne began a career in hotel management with the Marriott in Blacksburg, VA. She was soon promoted to the Food and Beverage Management Trainee Program with the Marriott Marquis in Atlanta, GA. where she remained for 3 years.

Anne's stay in Atlanta lasted 11 wonderful years - most of which were spent with the Peasant Restaurant Group, a company made up of 9 successful restaurants throughout the Atlanta metro area. It was here that Anne honed her sales and marketing skills.

Due to family obligations and a desire to return to her hometown, Anne moved back to Danville in 2001 where she worked as the Director of Sales and Marketing for the Stratford Conference Center. In 2004 an opportunity of a lifetime came along and Anne accepted the position of Community Development Coordinator with the City of Danville. Her responsibilities included the redevelopment of the Downtown and Tobacco Warehouse Historic Districts. In 2008, Anne was promoted to Project Manager with the Office of Economic Development. Marketing her hometown of Danville and being able to make a difference for the community has been the most rewarding job of her career.

Anne lives in Danville with her husband Todd and their 4 year old – a beloved peek-a-poo named Shuga. Anne loves all things outdoors and her latest fascination with mountain biking.